

Advertising Rates Schedule 2021/22

Option 1 – Ribbon (all prices GST inclusive)

Advertisement Duration (months)	Standard Rate (\$ / month)	Members Rate (25% discount) (\$ / month)
1	40.00	30.00
3	100.00	75.00
6	200.00	150.00
12	350.00	262.50
Introductory 12-month rate / ad	300.00	225.00

Option 2 – Standard (all prices GST inclusive)

Advertisement Duration (months)	Standard Rate (\$ / month)	Members Rate (25% discount) (\$ / month)
1	25.00	18.75
3	70.00	52.50
6	130.00	97.50
12	250.00	187.50
Introductory 12-month rate / ad	200.00	150.00

Option 3 – ½ Page (all prices GST inclusive)

Advertisement Duration (months)	Standard Rate (\$ / month)	Members Rate (25% discount) (\$ / month)
1	55.00	41.25
3	135.00	101.25
6	280.00	210.00
12	475.00	356.25
Introductory 12-month rate / ad	400.00	300.00

Option 4 – Full Page (all prices GST inclusive)

Advertisement Duration (months)	Standard Rate (\$ / month)	Members Rate (25% discount) (\$ / month)
1	125.00	93.75
3	250.00	187.50
6	375.00	281.25
12	575.00	431.25
Introductory 12-month rate / ad	500.00	375.00