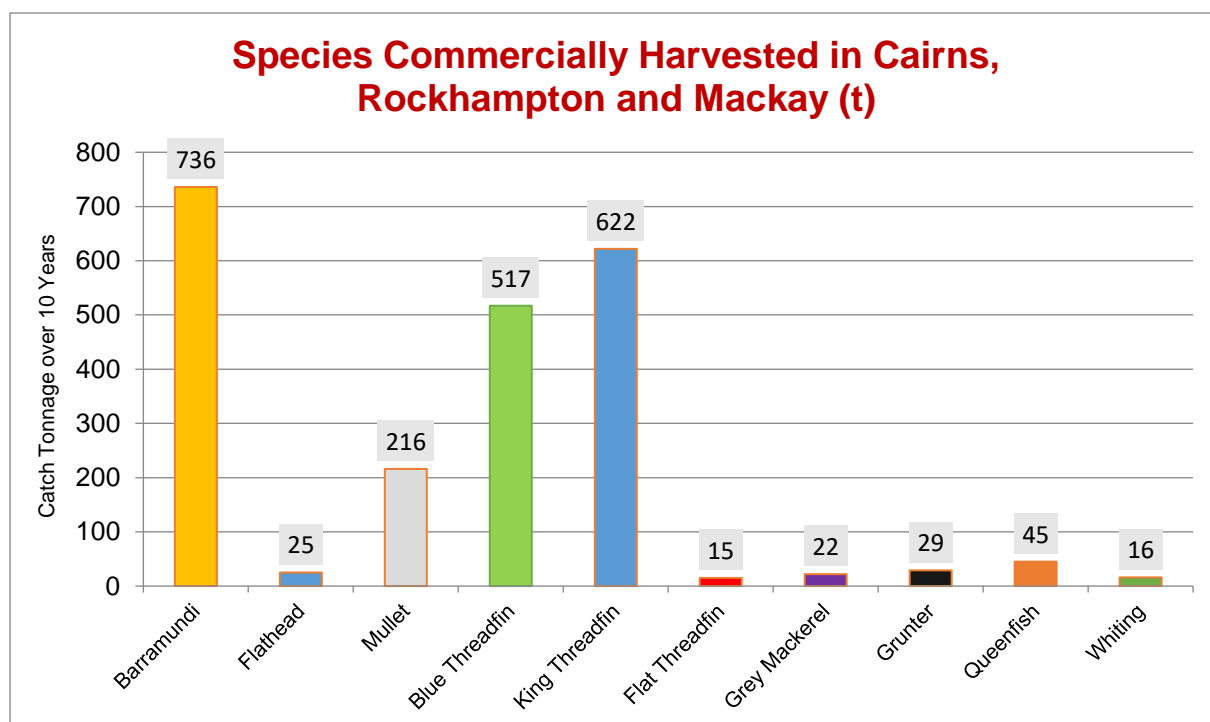


Between 2005 and 2015 almost 2,250t of net caught fish were harvested in the net free zone (NFZ) regions. These species were sold into domestic and interstate seafood markets.

So, what was lost to the Queensland and Australian seafood consuming public?

Based on publicly available fisheries catch data the seafood consumer lost almost 900,000, 150g serves of net harvested fish.



Source: Qfish 2015.

QSIA used the experience of local commercial fishers, wholesalers and retailers to determine the following metrics:

- The average serve size was estimated at 150g. This was based on restaurant and retail fish and chip businesses and typical serving sizes. QSIA also examined the [Heart Foundation](#) which recommend a 100g to 150g serve.
- The association also obtained advice from retail and wholesale businesses with respect to product retention rates with an average rate of 60% being applied to the statistics in this document and the attached excel spreadsheet.